

Oda Nobunaga



人間五十年

下天の内をくらぶれば

夢幻のごとくなり

一度生を得て

滅せぬ者のあるべきか



ODA NOBUNAGA



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Japan Aichi

Tourist Guidebook

Welcome !

I am the man who instituted the revolutionary Rakuichi Rakuza policies, which stimulated trade and fostered the free-market economy.

I am Oda Nobunaga, the most famous general of Japan's Warring States period.

I was born and raised in Aichi Prefecture. In modern times, it is a prosperous industrial prefecture with a unique culture that sets it apart from Tokyo and Osaka both.

This guidebook will introduce you to five sightseeing routes. These routes will take you to places associated with my life and times, and to nearby attractions as well.

You may trace the path of my life at historical sites, or indulge in shopping, fine food, and more.

I sincerely hope that this guidebook will help you make the most of your time in Aichi.

Enjoy the journey.



Oda Nobunaga

"Portrait of Oda Nobunaga" owned by Choko-ji Temple.
Photograph courtesy of the Toyota City Museum of Local History.



The Home of Great Generals Map of AICHI

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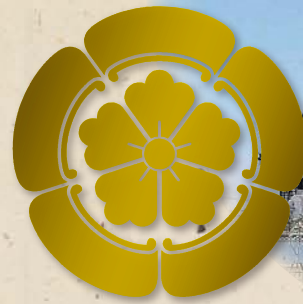


Map Key (Information)



Who is Oda Nobunaga?

Oda Nobunaga is one of the most loved and respected of historical military commanders among modern Japanese. But who exactly was this one-of-a-kind hero? Before we begin our journey, let's find out!



Stories and Legends that Show Nobunaga's Character

If the cuckoo bird does not sing, kill it.



The Life of Nobunaga

- 1534 Born in Shobata Castle (Aisai City) with the childhood name of Kipposhi.
- 1535 Became lord of Nagoya at age two.
- 1548 Political marriage to Nohime, daughter of the daimyo (Lord) of Mino.
- 1560 The Great Lord Daimyo, Imagawa Yoshimoto, is defeated in the Battle of Okehazama.
- 1562 Forges the Kiyosu Alliance with Matsudaira Motoyasu (Tokugawa Ieyasu).
- 1563 Builds Komaki Castle.
- 1567 Attacks Mino. Issues the Tenka Fubu seal.
- 1575 Battle of Nagashino. Defeats Takeda's forces.
- 1576 Azuchi Castle is built.
- 1579 Promulgates the rakuichi rakuza policy in the Azuchi castle town.
- 1582 Ambushed by his retainer Akechi Mitsuhide at Kyoto's Honno-ji Temple. Commits seppuku.



Illustration of Azuchi Castle (Osaka Castle Collection)

【Profile】

A warring states conqueror, born in Aichi. A man of unconventional imagination and peerless charisma, he brought the long warring states era to an end.

- Character : Intense, rational, interested in new things
- Interests : Horse riding, sumo, dance, collecting tea utensils
- Likes : Sweets and intense flavors

Story 1

Incense-tossing Fool of Owari

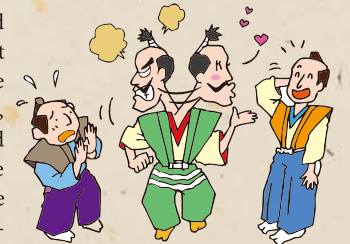
When Nobunaga was young, he would dress in eccentric clothes and constantly act up, causing people to call him an utsuke, which meant "great fool." At his father's funeral, he acted very strangely, arriving late in his regular clothes and throwing incense at the mortuary tablet.



Story 2

Kind to those he liked, harsh to those he didn't. He loved to play favorites!

Nobunaga is known as an merciless figure who reveled in massacre and mayhem, but he was kind to the people he liked. He had a caring side, too. It is said that he enjoyed attending festivals with the public, distributed food to the poor to save them from starvation, and wrote considerate letters to the wives of his subordinates.



Story 3

Come Merchants! Create Wealth! History's Greatest Economist

Nobunaga cared about finances. He promulgated the rakuichi rakuza policies in his own castle town to stimulate trade with free-market economics and antitrust measures. As well, he abolished checkpoints and improved roads, helping to stimulate the flow of goods. This provided him with enormous profits that enabled Nobunaga to build a powerful army of retainers.



Story 4

Quailing Buddhists: The Devil King of the Sixth Heaven

The devil king of the sixth heaven is the strongest demon of the otherworld. It is said that terrified monks gave Nobunaga this title when he fought their temples. Others say that he signed this name to a letter he sent in reply to a powerful enemy. Maybe it was meant to be a joke?



Sumo

Sumo is the national sport of Japan. Nobunaga was a great sumo fan, and it is said he came up with the basic shape of the sumo ring. Currently, sumo holds six grand tournaments a year in locations across the country. The Nagoya Basho, or tournament, is held every year in July in the Aichi Prefectural Gymnasium.



Kusemai (Traditional Dance)

Nobunaga enjoyed dancing, and in Bansho-ji Temple in Osu, mechanical puppets reenact Nobunaga's dances. The Nagoya Nohgakudo theatre, close to Nagoya Castle, puts on performances of dance and other traditional performing arts.



Fashion

Nobunaga had a keen eye for fashion. He was said to wear a velvet cape, Western hats, and other clothing introduced by the "southern barbarians." Speaking of dressing up, the Osu area of Nagoya is renowned as a mecca for creative and fun-loving cosplay fans.



Tea Utensils

Nobunaga loved tea utensils and would collect examples from across the country. He hosted tea ceremonies and used them as political tools. Aichi, Seto, Tokoname, and Inuyama are well-known ceramics centers.

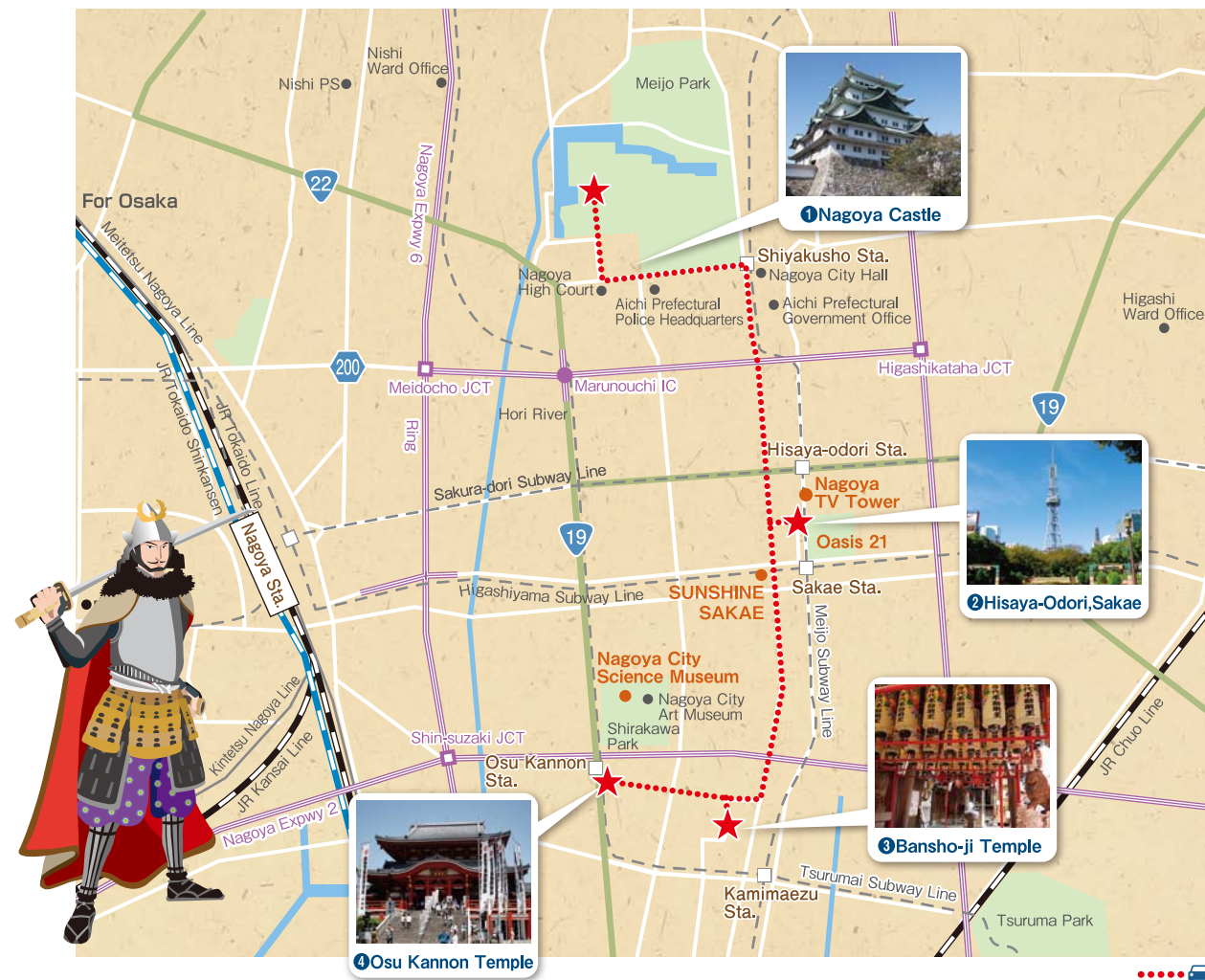


Nagoya, Yesterday and Today

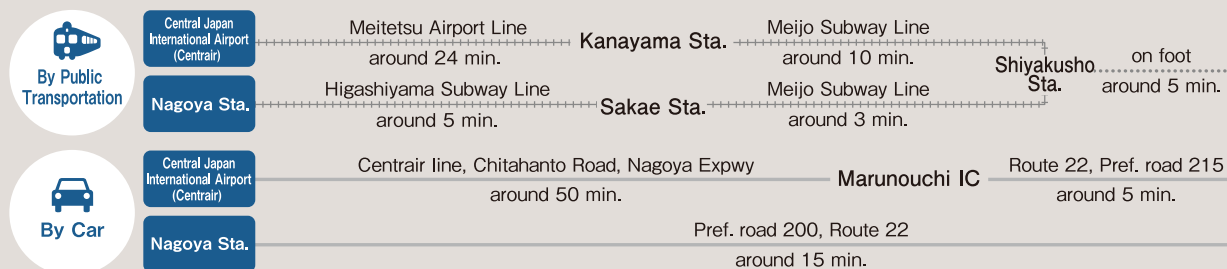
Young Oda Nobunaga Route

Highlights
Shopping
Fashion
Nagoya Specialties

Many times in his life, Nobunaga would break with tradition and take up new, rational ideas. Nagoya is home of this great man who embraced change. Even today, the city is a place that brings the old and new together to create a distinctive and unique culture.



Directions



1 Nagoya Castle

Built in 1610 by Tokugawa Ieyasu, Nagoya Castle is considered to be one of Japan's three great castles and a designated special historic site. Nagoya Castle is also known as Kinshachi Castle, after its symbolic golden dolphins.



Hachimaru, Nagoya City mascot



The ruins of the Ancient Nagoya Castle can be found in the Ninomaru area.

Soon after his birth, Nobunaga was made lord of the Ancient Nagoya Castle where he lived until the age of twenty. The ruins of the ancient castle are now within the grounds of the current Nagoya Castle.



Illustration showing the completed donjon palace, scheduled to be fully open in 2018. Visitors can witness construction's progress.

- Address: 1-1 Honmaru, Naka-ku, Nagoya City
- TEL: 052-231-1700
- Hours: 9:00 AM to 4:30 PM (donjon admission until 4:00 PM)
- Closed: Dec. 29th to Jan. 1st
- Admission: ¥500, free for jr. high students and younger
- Access: 5-min walk from Shiyakusho sta. on Meijo Subway Line



Nagoya Festival
(Third weekend of Oct)
Held in the central part of Nagoya, the festival features a parade of several hundred local historical heroes, including Nobunaga, Hideyoshi, and Ieyasu. Other events are organized as well, including stage performances and booth exhibits.



Nobunaga is the star of the parade of heroes



Miso Cutlet
A pork cutlet smothered in a unique salty-sweet sauce made from local haccho miso.



Uiro
A Japanese sweet with a history of over 300 years. Notable for its sticky, chewy texture. It comes in several varieties.



Route 1

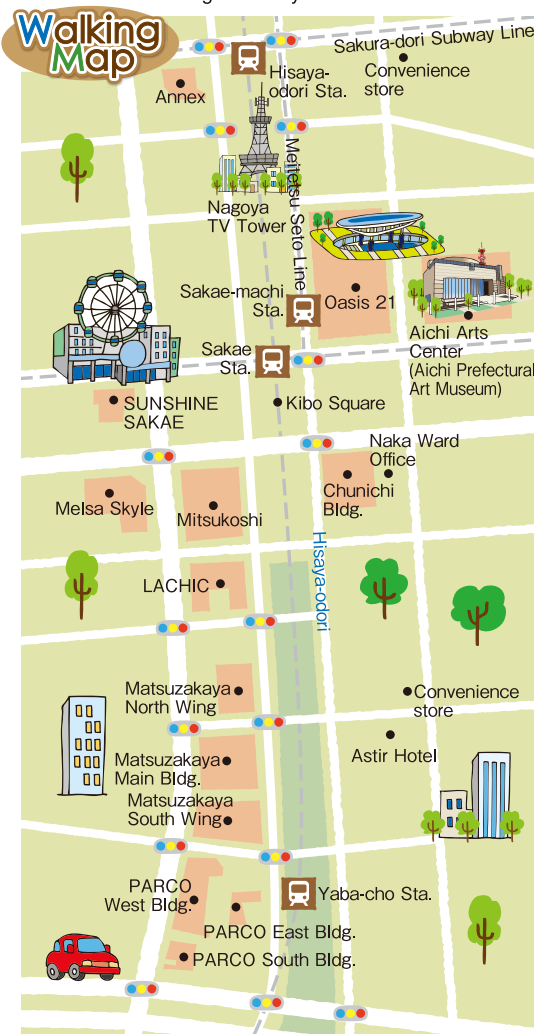
Nagoya, Yesterday and Today
Young Oda Nobunaga Route

Oda Nobunaga

2

Hisaya-Odori, Sakae

Nagoya's largest entertainment and shopping district, home to landmarks such as the Nagoya TV Tower, Oasis 21, and SUNSHINE SAKAE. Hisaya Odori Park, running the length of Nagoya's central grand avenue, hosts numerous events throughout the year.



Sakae is home to numerous shops. The area, which continues to be the birthplace and incubator of Aichi trends, boasts great shopping and dining.



Oasis 21

This complex features a park, bus terminals, and shops. The Ginga no Hiroba (Milky Way Plaza) on the first basement level hosts a range of events.

- Address: 1-11-1 Higashizakura, Higashi-ku, Nagoya City
- TEL: 052-962-1011
- Access: Sakae sta. on Meijo and Higashiyama Subway Line



SUNSHINE SAKAE

This entertainment building offers food, fashion, and fun. The illuminated Ferris wheel (admission charge required) provides a romantic backdrop for the evening.

- Address: 3-24-4 Nishiki, Naka-ku, Nagoya City
- TEL: 052-310-2211
- Entry Free (Ferris wheel Sky-Boat: ¥500)
- Access: Sakae sta. on Meijo and Higashiyama Subway Line



知っ得

Nagoya City Science Museum

The nation's outstanding science museum teaches science in a fun, engaging way. The museum boasts a plethora of hands-on exhibits distributed between the planetarium, science and engineering hall, and life sciences hall. The planetarium—the world's largest—is especially popular. Tickets often sell out before noon, so don't delay!

- Address: 2-17-1 Sakae, Naka-ku, Nagoya City
- TEL: 052-201-4486
- Hours: 9:30 AM to 5:00 PM
- Closed: Mondays, third Friday of each month, and The New Year's Holidays
- Admission to exhibit halls and planetarium: Adults ¥800, free for jr. high students and younger
- Access: 5-min walk from Fushimi Sta. on Higashiyama and Tsurumai Subway Line



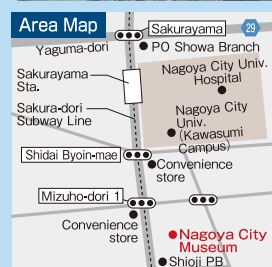
Visitors can view and interact with 250 different exhibits.



Nagoya City Museum

Introduces the history of the Owari region, from early times to the present day. The museum also hosts special exhibitions of exceptional cultural legacies.

- Address: 1-27-1 Mizuho-dori, Mizuho-ku, Nagoya City
- TEL: 052-853-2655
- Hours: 9:30 AM to 5:00 PM
- Closed: Mondays, fourth Tuesday of each month, and The New Year's Holidays
- Admission: Adults ¥300, free for jr. high students and younger
- Access: 5-min walk from Sakurayama sta. on Sakuradori Subway Line



3

Bansho-ji Temple

Japanese
Weekends only

Built as the Oda family temple by Oda Nobunaga's father, Nobuhide, it was the site of a famous incident in which Nobunaga threw incense at his father's funeral. A fair is held here on the 28th of every month, when the monks give out free migawari-mochi (rice cake).



Mechanical Puppets "Nobunaga"

The main hall housing mechanical Nobunaga puppets, which is famous in Osu. Five times a day, the puppets re-enact key moments from Nobunaga's life. The five-minute performances take place between 10 am and 2 pm.

- Address: 3-29-12 Osu, Naka-ku, Nagoya City
- TEL: 052-262-0735
- Access: 3-min walk from Kamimaezu sta. on Meijo and Tsurumai Subway Line

4

Osu Kannon Temple

Japanese
Weekends only

One of Japan's three great kannon temples and a symbol of Osu. An antique market is held here as part of street festivals that take place on the 18th and 28th of each month. In the eastern part of the grounds, mechanical puppets perform five times a day.



Muneharu mechanical puppets

- Address: 2-21-47 Osu, Naka-ku, Nagoya City
- TEL: 052-231-6525
- Access: 2-min walk from Osu Kannon sta. on Tsurumai Subway Line



Osu Shopping District

The Osu shopping district, bursting with a dazzling mix of over 1,000 shops, has something for "everyone." Shops ranging from electrical appliance and music stores, all the way to used clothing and restaurants.



Subcultures

Modern cultural genres are present here, too, from comics and cartoons to games. Cosplayers dress up as their favorite cartoon and game characters.



National cosplay champions from around the world

Cosplay Summit (early Aug)

The Cosplay Summit represents a new kind of international exchange, inspired by made-in-Japan anime and manga. Among the many events is a cosplay parade.

Japan's Red Cliff!?

The Battle of Okehazama Route

The Battle of Okehazama is said to have been the biggest upset of the warring states period. Before the battle, Nobunaga was but one of many daimyo; this victory launched him toward national unification. On this route, you will follow the amazing path of Nobunaga, experience cutting-edge Nagoya, and soak in the culture and atmosphere of the historical streets of Arimatsu.

Highlights

Traditional Culture

Mystery

Shopping



1 Kiyosu Castle

This restored castle is the place from where Nobunaga launched his campaign to become ruler of Japan, and it gives visitors a chance to experience the history and culture of Kiyosu and the Warring States period. Here on the day of the climactic battle, Nobunaga performed a dance and ate standing up, before leading out his troops to victory!



Kiyosu Park

Located across the river from the castle. A bronze statue in the park depicts Nobunaga as he led out his troops to Okehazama.



Furusato no Yakata

Sells specialties of Kiyosu and souvenirs celebrating Nobunaga's feats. Makes a perfect rest stop.

●Hours: 9:00 AM to 4:45 PM
●Closed: Mondays (Tuesday when Monday is a National Holiday), Dec. 29th to 31st

2 Nagoya Station Area

Nagoya Station is the gateway to Aichi. In the high-rise buildings in front of the station are department stores, brand retailers, bars, restaurants, large electronics stores, and more. Below ground is one of Japan's leading shopping precincts.



To the left is the Mode Gakuen Spiral Towers, JR Central Towers and Midland Square. Large-scale department stores, electronics shops, and other popular shopping attractions continue to be built in the Nagoya Station area.

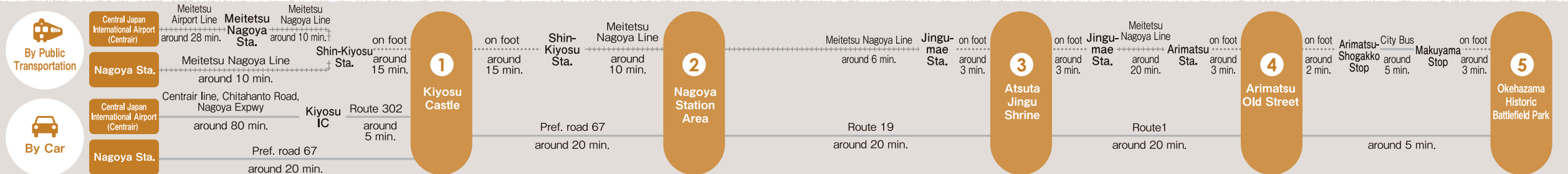


Noritake Garden

The Garden celebrates the porcelain and ceramics of tableware maker Noritake.

●Address: 3-1-36 Noritake Shinmachi, Nishi-ku, Nagoya City
●TEL: 052-561-7290

Directions





Route 2

Japan's Red Cliff?
The Battle of Okehazama Route

Oda Nobunaga

3

Atsuta Jingu Shrine



Considered one of Japan's most prestigious shrines, second only to Ise Jingu. The sword Kusanagi, one of the three Imperial Regalia of Japan, is enshrined here. Nobunaga came here to pray for victory before the Battle of Okehazama.



Nobunaga-Bei Wall

Donated by Nobunaga to show his gratitude for his victory at Okehazama, this tile-roofed earthen wall is one of Japan's three greatest. The densely packed tiles were made by kneading together soil, lime and oil.

●Address: 1-1-1 Jingu, Atsuta-ku, Nagoya City
●TEL: 052-671-4151

●Access: 3-min walk from Jingu-mae sta. on Meitetsu Nagoya Line

★For guided tours, please inquire to the Atsuta Jingu Volunteer Sightseeing Guide Society
TEL: 090-5117-4394 (society representative), or 052-842-4691

Treasure Hall

The Treasure Hall stands on the grounds of the Atsuta Jingu. It houses 6,000 distinguished artifacts, including 176 national treasures, important national cultural properties, and Aichi cultural properties. In particular, the collection boasts a wide range of swords.

●TEL: 052-671-0852 ●Hours: 9:00 AM to 4:30 PM

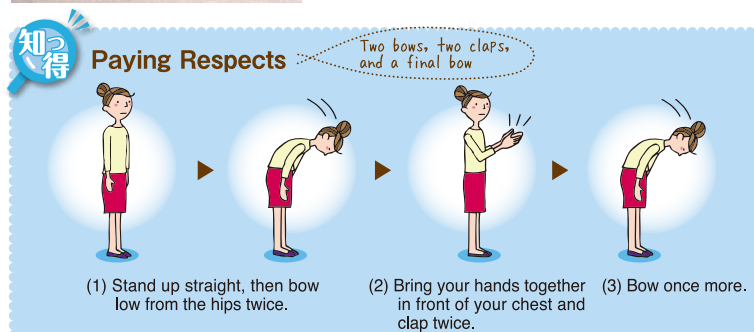
●Closed: Last Wednesday of every month and the following day, Dec. 25th to 31st

●Regular admission: Adults ¥300, Children (elementary to jr. high) ¥150 (Group discounts available)



Giant Camphor Tree(Okusu)

This great sacred camphor is over a thousand years old.

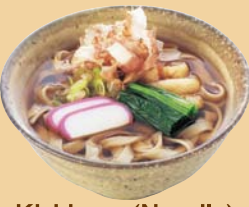


Kompei-to

A uniquely shaped sweet cake. Nobunaga is said to have been the first man in Japan to eat one.

Hitsumabushi

An eel dish with three variants, each with its own spices and stock.



Kishi-men(Noodle)

Distinguished from normal udon noodles by the flat shape. The silky smooth texture is irresistible.

Chicken Wings

Deep-fried chicken wing tips are a Nagoya specialty. They are perfect with beer.



4

Arimatsu Old Street



Arimatsu grew and prospered as the leading tie-dyeing producer on the old Tokaido road. Stroll the streets and experience the history of Arimatsu tie-dyeing, in which knowledge and techniques have been handed down over four centuries. The streetscape and buildings are important culture assets that offer a glimpse into the past of the old Tokaido Road.



Old buildings of Arimatsu

●Address: Arimatsu, Midori-ku, Nagoya City
●Access: 3-min walk from Arimatsu sta. on Meitetsu Nagoya Line
★For guided tours, please inquire to the Arimatsu Anabito Society (TEL: 052-621-0111)



Arimatsu Dashi Festival

(First Sunday of October)

Three-wheeled dashi floats are paraded through the town. Don't miss the performing mechanical puppets mounted on the top of the floats.



Arimatsu-Narumi Tie-Dyeing Museum

Come here to learn about the history and art of tie-dyeing. The museum exhibits and sells tie-dyeing materials, and features demonstrations by craftspeople.



Shibori-chan, mascot character for Arimatsu Shibori Tie-Dye Festival

●Address: 3008 Arimatsu, Midori-ku, Nagoya City
●TEL: 052-621-0111
●Hours: 9:30 AM to 5:00 PM
●Closed: Open every day from Apr to the end of Nov
Closed Wednesdays from Dec. to the end of Mar. (Thursday when Wednesday is a National Holiday), and New Year's Holidays
●Admission: Adults ¥300, Children (elementary to jr. high) ¥100, Infants free (Group discounts available)
●Access: 5-min walk from Arimatsu sta. on Meitetsu Nagoya Line



5

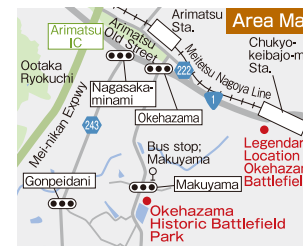
Okehazama Historic Battlefield Park



The Battle of Okehazama was the beginning of Nobunaga's rise to military fame. On this site, now a park, Nobunaga defeated the supreme enemy commander, Imagawa Yoshimoto.



Okewanko, mascot of the Okehazama Historic Battlefield Preservation Society



●Address: 3 Okehazamakita, Arimatsu-cho, Midori-ku, Nagoya City
●TEL: 052-621-7762 (Okehazama Historic Battlefield Preservation Society)
●Access: 3-min walk from Makuyama stop (Nagoya City Bus)



Legendary Location of Okehazama Battlefield

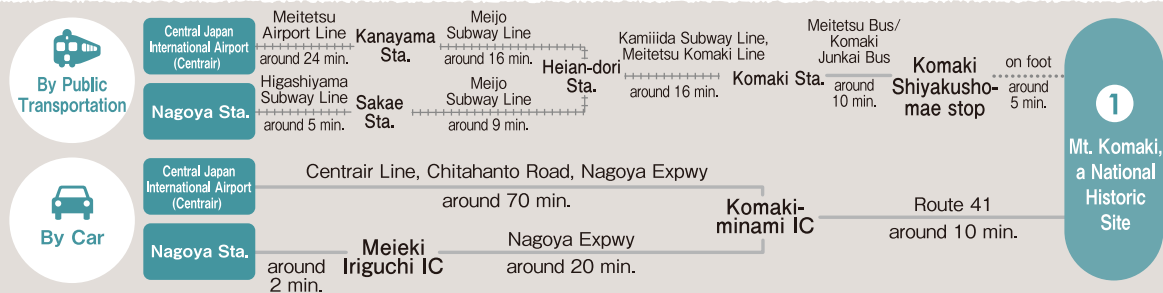
There is another site claimed for the Okehazama battlefield in Toyoake City. In the park stand monuments dedicated to the battle.

To Rule a Nation! Castle Route

With his victory at Okehazama, Nobunaga established a foothold in Komaki and Inuyama and extended his power into Mino (the southern area of present-day Gifu). You will visit many places steeped in Japanese culture, including many castles, and castle towns, from which Nobunaga launched his campaign of conquest. Visiting Nagoya Castle, from Route 1, and Kiyosu Castle, from Route 2, it is possible to follow a special castle-only tour.



Directions

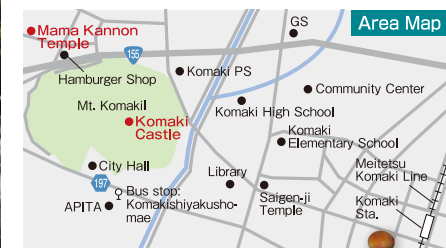


1 Mt. Komaki, a National Historic Site

In 1563, Nobunaga moved his base from Kiyosu to Mt. Komaki, where he then built a castle, as a launching point for his invasion of Mino. The current Komaki Castle was erected in 1967 as the Komaki History Museum. Perched on the top of the small, lush hill, it is famed as a cherry blossom site.



- Address: 1-1 Horinouchi, Komaki City
- TEL: 0568-72-0712
- Hours: 9:00 AM to 4:30 PM
- Closed: Thursdays, Dec. 29th to Jan. 3rd
- Admission: Adults ¥100, Children (elementary to jr. high) ¥30 (Group discounts available)
- Access: 20-min walk from Komakishiyakusho-mae stop (Meitetsu or Komaki Junkai bus)



2 National Treasure Inuyama Castle

Built in 1537 by Nobunaga's uncle, Oda Nobuyasu, and one of only four national treasure castles in the country. The donjon is said to be Japan's oldest wood-construction keep. Visitors may climb to the top to enjoy some fine views.



- Address: 65-2 Kitakoken, Inuyama, Inuyama City
- Inquiries: Inuyama Castle Management Office (TEL: 0568-61-1711)
- Hours: 9:00 AM to 5:00 PM (last admittance 4:30 PM)
- Closed: Dec. 29th to 31st
- Admission: Adults ¥500, Children (elementary and jr. high) ¥100. Includes admission to the Mechanical Puppets Pavilion.
- Access: 15-min walk from the west exit of Inuyama Yuen sta. on Meitetsu Inuyama Line
- ★Foreign-language tours: Inquire to Inuyama International Association (TEL: 0568-61-1000)
- ★Japanese-language tours: Inquire to the Inuyama City Tourist Association (TEL: 0568-61-2825)



View from the donjon

Sweeping views of the Kiso river. On clear days you can see Nagoya and Komaki castles.



To the top of donjon

The donjon is supported by stone walls and thick beams.

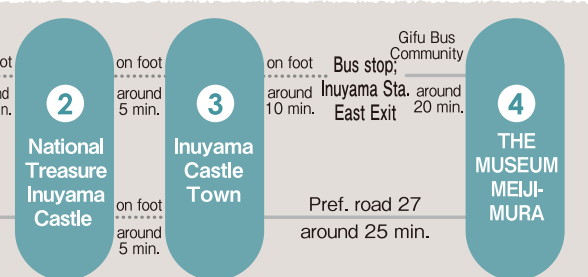


Official character of Inuyama City. His dream is to become a feudal lord.

知得 Wanmaru Tegata Ticket

Provides admission to Inuyama Castle, Mechanical Puppet Pavilion, Culture and History Hall, Donden-Hall. Cost is ¥600 (available at Inuyama Castle and Donden-kan)

●Visit Two National Treasures
A ticket for both the Inuyama Castle and Urakuen garden is available, from the Inuyama castle and Urakuen, for ¥1,200.





Route 3

To Rule a Nation! Castle Route

Oda Nobunaga

3

Inuyama Castle Town

Reservation required ahead Japanese/English/Chinese

The old structures of the castle and castle town within the surrounding moat still survive as they were. The atmospheric streets are lined with a friendly blend of unique and charming shops. It is possible to find both traditional and new styles. It is a perfect spot for a stroll.

Walking Map



- Address: Inuyama City
- Inquiries: Inuyama Tourism Office (TEL: 0568-61-6000)
- Access: 15-min walk from the west exit of Inuyama Yuen sta. on Meitetsu Inuyama Line
- ★Foreign-language tours: Inquire to Inuyama International Association (TEL: 0568-61-1000)
- ★Japanese-language tours: Inquire to the Inuyama City Tourist Association (TEL: 0568-61-2825)



Elegant castle town Inuyama

Urakuen (National Treasure Jo-an Teahouse)

Urakuen is a peaceful oasis in all four seasons. Not to be missed is the Jo-an teahouse, built by Nobunaga's younger brother. It is one of the three finest national treasure teahouses in the country.



- Address: 1 Gomonsaki, Inuyama City ●TEL: 0568-61-4608
- Hours: 9:00 AM to 5:00 PM (varies by season)
- Admission: Adults ¥1,000, Children (elementary and jr.high) ¥600
- Access: 8-min walk from Inuyama Yuen sta. on Meitetsu Inuyama Line

Reservation required Japanese/English



Inuyama Festival (First weekend of Apr)

The traditional Inuyama festival began 400 years ago. The gorgeous spectacle features a parade of thirteen dashi floats accompanied by flutes, taiko drums, and mechanical puppet performances.



Genkotsu-ame

These sweets are made from flour rich in vitamins and minerals.



Dengaku

Slices of tofu are skewered, covered in a red miso sauce, and grilled.

Ninto-shu

This high-quality sake, the oldest in Owari, has been brewed for 400 years.



Local Beer

Inuyama's local beers are brewed with water from the Kiso river system.



4

THE MUSEUM MEIJI-MURA

Groups Reservation ahead Japanese English

This open-air museum preserves and displays historical buildings, particularly those from the Meiji Era, which have been moved here from other locations. The museum also offers gourmet treats, including re-creations and re-arrangements of Meiji-era dishes based on recipes from contemporary best-selling novels.



Imperial Hotel central entrance, designed by the preeminent 20th-century architect, Frank Lloyd Wright.

- Address: 1 Uchiyama, Inuyama City ●TEL: 0568-67-0314
- Hours: 9:30 AM to 5:00 PM (4:00 PM from Nov to Feb)
- Closed: Dec. 31st, Mondays from Dec. to Feb. Museum may close at other times during the winter season. Inquire directly to the museum.
- Admission: Adults ¥1,600, Seniors ¥1,200, High school students ¥1,000, Elementary to jr. high students ¥600 (Group discounts available)
- Access: Meiji Mura stop (GifuBus Community)

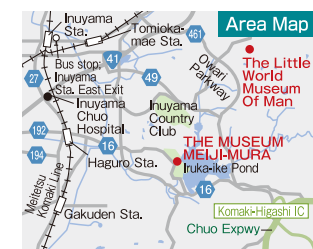


Beautiful stained-glass windows in the gothic St. Javier's chapel.



Opened in 1965, and occupying over a million square meters of land, the village boasts more than sixty historic properties.

Visitors can try on "high collar" Meiji outfits. (Fee applies. Women only)
*Photograph is illustration only



The Little World Museum of Man

A museum boasting 31 buildings that have been imported from 22 different countries and carefully maintained. The museum offers visitors the chance to try on traditional clothes and sample food from around the world. It offers a rare incite into the lifestyles and culture of other nationalities.

- Address: 90-48 Imanarisawa, Inuyama City
- TEL: 0568-62-5611



Mama Kannon Temple

The only temple in Japan dedicated to mothers' milk. It is said that the thousand-armed Goddess of Mercy enshrined here listens to prayers for safe birth and breast feeding.



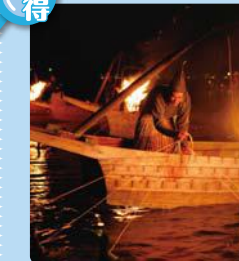
Tagata Jinja Shrine

This shrine is dedicated to the phallus. Visitors pray here for bumper crops and their own fertility.



Kiso River Cormorant Fishing (Jun 1st to Oct 15th)

A traditional fishing method used for 1,300 years, in which the fishermen use cormorants (a seabird) to catch river fish. Sight-seeing boats take visitors close to the action.



- Inquiries: Kisogawa Tourism (TEL: 0568-61-0057)

Kiso River Boat Tour (Mar 10th to Nov 30th)

A trip down the Kisogawa river to experience one of the great eight views of Japan. It is possible to see both Inuyama Castle as well as breathtaking gorges formed from fantastical-shaped rocks.



- Inquiries: Kisogawa Tourism (TEL: 0574-28-2727)

1 Toyokawa Inari Temple
 Said to be one of the nation's three great Inaris, this god of prosperity
 Established 600 years ago, many famous military commanders and

Available at restaurants displaying this banner

by taxi
and 20 min.

Route 151,
Expressway (Pref. road 524)
and 20 min.

4
Mt.
Horaiji



Route 4

Favored by Fortune!
The Battle of Nagashino Route

Oda Nobunaga

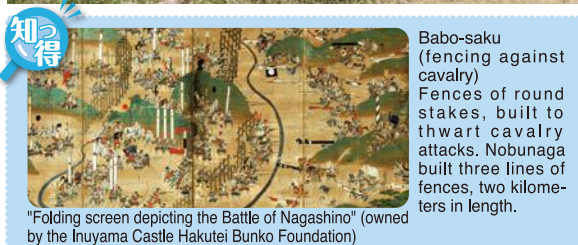
2

The Shitaragahara Decisive Battlefields



Japanese

The site where Nobunaga defeated Takeda's cavalry, said to be the most powerful force of the time. Nobunaga deployed arquebuses and used fences to block the cavalry, thereby winning the battle and strengthening his bid to become supreme ruler. The Shitaragahara Historical Museum exhibits arquebuses and other artifacts connected with the battle. Near the museum is a reconstruction of the cavalry barriers Nobunaga had built.



Babo-saku (fencing against cavalry)
Fences of round stakes, built to thwart cavalry attacks. Nobunaga built three lines of fences, two kilometers in length.



Learn about the battle at Shinshiro-City Shitaragahara Historical Museum



Many different arquebuses are on display

- Address: 552 Shingenhara, Takehiro, Shinshiro City ● TEL: 0536-22-0673
- Hours: 9:00 AM to 5:00 PM (admission until 4:30PM)
- Closed: Tuesdays (Wednesday when Tuesday is a National Holiday), and the New Year's Holidays
- Admission: ¥300 (Group discounts available. Includes admission to the Nagashino Castle Ruins Preservation Hall)
- Access: 15-min walk from Mikawa-Togo sta. on JR Iida Line



3

Nagashino Castle Ruins



Nagashino Castle belonged to the Tokugawa clan when it was surrounded by a Takeda army thirty times the size of the garrison. Nobunaga and his ally Tokugawa hurried there with a large army to lift the siege. The castle was saved when Nobunaga won the Battle of Shitaragahara. Visitors can learn about the Battle of Nagashino at the adjacent Preservation Hall.



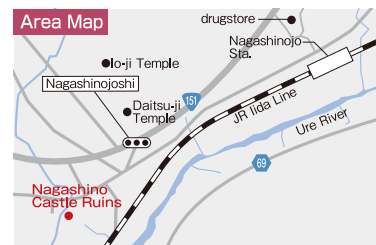
Nagashino Castle Ruins Preservation Hall



Monument to the soldier who risked his life summoning reinforcements



Main keep of Nagashino Castle



- Address: 22-1 Ichiba, Nagashino, Shinshiro City
- TEL: 0536-32-0162
- Hours: 9:00 AM to 5:00 PM (admission until 4:30PM)
- Closed: Tuesdays (Wednesday when Tuesday is a National Holiday), and the New Year's Holidays
- Admission: ¥210 (Group discounts available. Includes admission to the Shitaragahara Historical Museum)
- Access: 8-min walk from Nagashinojo sta. on JR Iida Line

祭



Nagashino Castle Ruins Nobori Festival (May 5th)

Several thousand banners (nobori) are hung throughout the town for the repose of soldiers who died in war. As well, there are re-enactments of battle formations, arquebus firings, Nagashino war drum performances, and more.



The Shitaragahara Decisive Battlefields Festival (Early Jun)

Held on the site of the Battle of Shitaragahara. The battle is re-enacted with a samurai procession and gun demonstrations.

Hiondori(Aug 15th)

A traditional fire festival 400 years old. The highlight is seeing the flaming torches whirled in figure-of-eight patterns.



4

Mt. Horaiji



A natural monument famed for its autumn colors, Horai-ji Mountain is Aichi's pre-eminent power spot. The area is also famous for its resident Japanese scops owls, a sacred animal and prefectural bird of Aichi. The mountain is also home to Horai-ji temple and its 1,425 stone steps, as well as the Niomon gate, Toshogu shrine, and more.



Niomon Gate, an important cultural property



The 800-year-old kasa sugi ("umbrella cedar"). Height is 60 m



Horaiji boasts a 1,300-year history



- Address: 1 Kadoyahoraiji, Shinshiro City
- TEL: 0536-32-0022 (Shinshiro Tourism Association)
- Access: 10-min walk from Horaiji stop (Toyotetsu Bus)

What are power spots?

Power spots are areas of land possessing strange and powerful energies, which can confer good fortune in work, health, and romance.



Demons are the stars of the Hana-matsuri

祭

Hana-Matsuri (Flower Festivals) (Nov to Mar)

These traditional festivals take place through the night. Highlights include the Oni no Mai (Demon Dance), with its distinctive shout-outs, and the Yubashi, when spectators are splashed with warm water. The festivals are held in over ten locations throughout the Okumikawa area.

Time is Money! On the Trail of the Oda Family Route

Tsushima controlled by the Oda family, was the largest center of economic activity in the Owari region. Its prosperity made the Oda family rich and helped propel Nobunaga on his path of conquest. This route begins in Ichinomiya, one of the fiefs controlled by the Oda family. Like the Odas, let us use our time and money wisely, and set off on the trail of Nobunaga.

Highlights

Shopping

History

Traditions



Directions



Central Japan International Airport (Centrai)
Centrai Line, Chitahanto Road, Nagoya Expwy
around 85 min.
Nagoya Sta.
Pref. road 68 around 5 min.
Meidocho IC
Nagoya Expwy
around 20 min.
Ichinomiya-higashi IC
Route 155
around 5 min.
1 Masumida Jinja Shrine
Route 155
around 5 min.
Ichinomiya-higashi IC
Nagoya Expwy, Mei-nikan Expwy
around 15 min.
Jimokuiji-minami IC



Masumida Jinja Shrine



This shrine of noble origin was once the first and principle shrine of the Owari region. It boasts a history of over 2,600 years, and the city of Ichinomiya ("first shrine") was named after it. Retainer Seki Narimasa received a gift of Japanese incense from Nobunaga, and in turn dedicated it to the shrine.



Address: 1-2-1 Masumida, Ichinomiya City
TEL: 0586-73-5196
Access: 8-min walk from Owari-Ichinomiya Sta. on JR Tokaido Line or Meitetsu Ichinomiya Sta. on Meitetsu Nagoya Line



The shopping precinct stands directly in front of Masumida Jinja Shrine. The 500-meters long arcade houses 120 shops.



138 Tower Park

Located to the north of Masumida Jinja Shrine, this park is known for the landmark Twin Arch 138 observation tower, which stands 138 meters high. Visitors come to the park to enjoy the open plazas, mazes, playgrounds, and flowers such as roses and cosmos.



The tower's 100-meter high observation platform offers tremendous views, and at night it is illuminated in colors chosen according to the weather forecast.



Breakfast Special "Ichinomiya Morning"

Coffee shops in Aichi offer special morning sets, where for the price of a drink you receive toast, eggs, or other food. Ichinomiya is especially famous for its unique morning specials.



Photograph courtesy of the Ichinomiya Chamber of Commerce and Industry.



Look for this banner!



Route 5

Time is Money!
On the Trail of the Oda Family Route

Oda Nobunaga

2

SHIPPO ART VILLAGE



Here visitors can see how cloisonne ware is made. A colorful glass glaze is baked onto the surface of metal objects. Numerous fascinating examples are on display, and craftsmen conduct demonstrations and hands-on workshops.



Permanent exhibit features cloisonne ware objects and tools.



Vase with flowers and birds

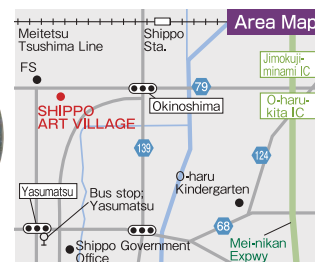


Visitors can decorate pendants and brooches in workshops.



Large plate with peacocks and peonies

- Address: 2000 Shippo-cho toshima jusanwari, Ama City
- TEL: 052-443-7588 ●Hours: 9:00 AM to 5:00 PM
- Closed: Mondays (Tuesday when Monday is a National Holiday)
- Admission: Regular exhibits Adults ¥310, Children (elementary to jr. high) ¥100, Cloisonne workshops start at ¥1,000
- Access: 15-min walk from Yasumatsu stop (Meitetsu Bus)

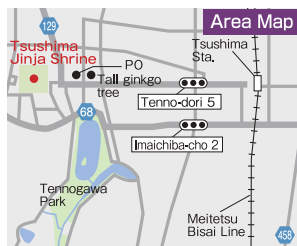


3

Tsushima Jinja Shrine



The grand shrine of all tsushima-jinja shrines across the country. Nobunaga made it his local shrine and provided support for building projects and the like. The crest of the shrine is a Mokko-Mon crest, the same used by the Oda family. The main building, colored in beautiful vermillion lacquer, is an example of Owari-style bilateral symmetry.



- Address: 1 Shinmei-cho, Tsushima City
- TEL: 0567-26-3216
- Access: 15-min walk from Tsushima sta. on Meitetsu Bisai Line



Tennogawa Park, next to Tsushima Jinja, is famous for its wisteria trellises.



Local specialties: Akada (left) and Kutsuwa (right) sweets. Rice flour fried in oil, with a simple flavor.



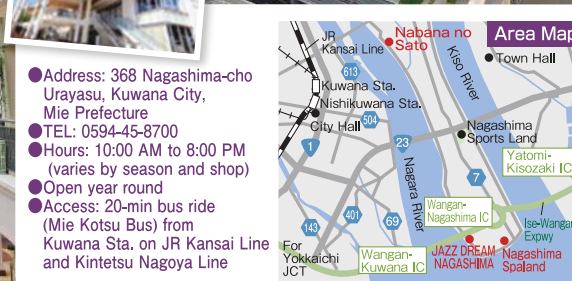
The Great Gingko, sacred shrine tree. The tree stands directly to the east of the shrine.

4

MITSUI OUTLET PARK JAZZ DREAM NAGASHIMA



JAZZ DREAM NAGASHIMA, located in Aichi's neighboring prefecture of Mie, is a full-scale outlet mall that boasts the largest number of shops in the country. A huge range of famous domestic and foreign brands are represented, selling attractive items at 30% to 80% off the regular price.



- Address: 368 Nagashima-cho Urayasu, Kuwana City, Mie Prefecture
- TEL: 0594-45-8700
- Hours: 10:00 AM to 8:00 PM (varies by season and shop)
- Open year round
- Access: 20-min bus ride (Mie Kotsu Bus) from Kuwana Sta. on JR Kansai Line and Kintetsu Nagoya Line

寄り道



Nagashima Spaland

One of the best amusement parks in the country, providing fun for children and parents alike. The wide range of different attractions is the park's big draw. The giant seawater pool is open during summer months.

- Address: 333 Nagashimacho Urayasu, Kuwana City, Mie Prefecture
- TEL: 0594-45-1111
- Hours: 9:30 AM to 5:00 PM (varies by season and day of the week)
- Closed: For one week at the end of Jan. and end of Jun.
- Admission: Adults ¥1,600, Children (elementary to jr. high) ¥1,000, Infants ¥500
- Access: 20-min bus ride (Mie Kotsu Bus) from Kuwana Sta. on JR Kansai Line and Kintetsu Nagoya Line



Nabana no Sato

This theme park features a huge variety of flowers. The Flower Plaza, the largest of its kind in Japan, is a popular spot with visitors. In winter months the park comes alive with beautiful illuminations.

- Address: 270 Urushibata, Komae, Nagashima-cho Kuwana City, Mie Prefecture ●TEL: 0594-41-0787
- Hours: 9:00 AM to 9:00 PM
- Closed: For one week at the beginning of Jul.
- Admission: ¥1,500 for elementary school children and older (includes ¥1,000 ticket for use inside the park). Admission varies by season
- Access: 10-min bus ride (Mie Kotsu Bus) from Kuwana Sta. on JR Kansai Line and Kintetsu Nagoya Line



祭

Ichinomiya Tanabata Festival (from the last Thursday to Sunday in July)



This large festival takes place in front of Ichinomiya station and throughout the Hon-Machi shopping precinct. The brilliant and gorgeous decorations make it one of Japan's top three tanabata festivals.

Owari Tsushima Tenno Festival (Fourth weekend of July)

Nobunaga himself is said to have watched this 500-year old festival. An Important Intangible Folk Cultural Property, it takes place in the Tennogawa Park.

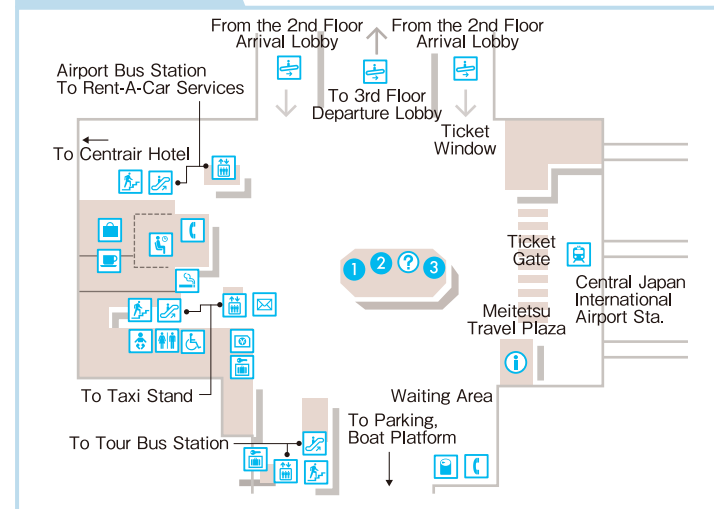


Konomiya Hadaka Festival (January 13th on the old lunar calendar)

One of the more unusual festivals in the country, half naked men surround the Shin-Otoko, a "god-man" selected with prayers and oracles, in a seething, struggling mass. This takes place in Konomiya Shrine, Inazawa.

Central Japan International Airport, Centrair

Access Plaza



- Information Counter
- Information Booth
- Toilets
- Toilets/Accessible
- Nursery
- Waiting Room
- Cash Service
- Elevator
- Escalator
- Moving Sidewalk
- Smoking Room
- Emergency Staircase
- Coin Lockers
- Mail Box
- Telephones
- Vending Machines
- Coffee Shop
- Shop
- Train
- Bus & Taxi Information
- Tourist Information
- Rent-A-Car Services Desk

Guide to Major Stations

Centrair → Nagoya	Central Japan International Airport, Centrair	μSKY Limited Express (around 28 min.)	Meitetsu Nagoya Sta.
	Centrair East IC	Centrair Line, Chitahanto Road, Nagoya Expwy (Nishikibashi IC) (around 45 min, around 50 km)	Nagoya Sta.
Centrair → Toyohashi	Central Japan International Airport, Centrair	μSKY Limited Express (around 21 min.)	Jingu-mae Sta.
	Centrair East IC	Centrair Line, Chitahanto Road, Ise-Wangan Expwy, Tomei Expwy (Toyokawa IC) (around 100 min. / around 95 km)	Toyohashi Sta.
Nagoya → Toyohashi	Nagoya Sta.	Tokaido Shinkansen (around. 29 min.), Tokaido Line Rapid Limited Express (around. 53 min)	Toyohashi Sta.
	Meitetsu Nagoya Sta.	Meitetsu Limited Express (around 50 min.)	Toyohashi Sta.
	Nagoya Sta.	Nagoya Expwy, Ise-Wangan Expwy, Tomei Expwy (Toyokawa IC) (around 100 min. / around 85 km)	Toyohashi Sta.

Rent-A-Car Services



Centrair

- Nippon Rent-A-Car ☎0569-38-8560
- Toyota Rent-A-Car ☎0569-38-0100
- Mazda Car Rental ☎0569-38-7055
- Nissan Rent-A-Car ☎0569-38-1123
- Orix Rent-A-Car ☎0569-38-7760

Nagoya Station

- Eki Rent-A-Car ☎052-581-0882
- Nippon Rent-A-Car ☎052-571-0919
- Nissan Rent-A-Car ☎052-451-2300
- Toyota Rent-A-Car ☎052-451-2600
- Orix Rent-A-Car ☎052-459-0543
- Mazda Car Rental ☎052-454-0678

Toyohashi Station

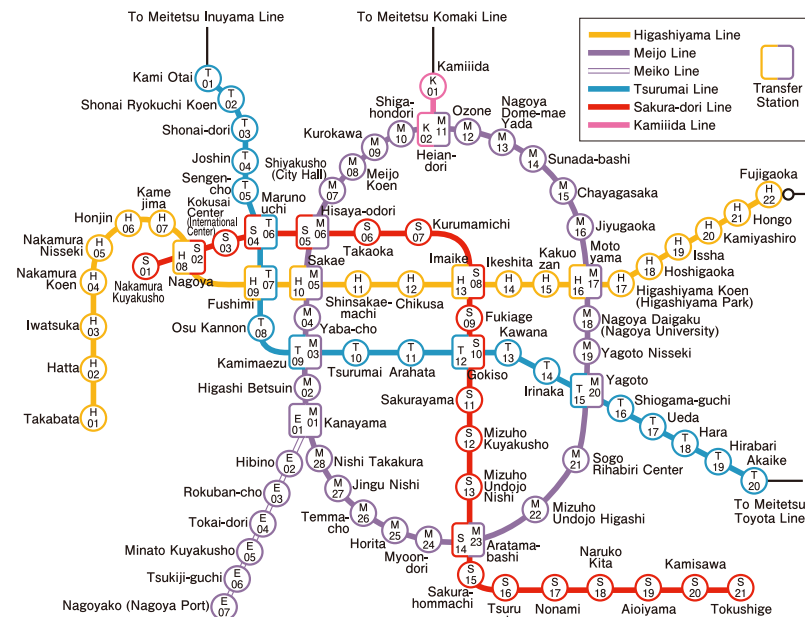
- Eki Rent-A-Car ☎0532-33-7150
- Nippon Rent-A-Car ☎0532-55-0919
- Mazda Car Rental ☎0532-34-1861
- Nissan Rent-A-Car ☎0532-33-9923

※To rent a vehicle a valid International Drivers License, Credit Card, and Passport (or an Identification Card) are required

[Contact Information]

- Japan Road Traffic Information Center Chubu Region, Aichi Information ☎050-3369-6623
- Nagoya Expressway Information ☎050-3369-6677
- Nagoya Expressway Customer Service Center ☎052-919-3200
- Central Nippon Expressway Customer Service Center ☎0120-922-229
- Aichi Prefectural Road Public Corporation (Chita Area) Traffic Report Service ☎0569-21-5454

Nagoya Municipal Subway



Discount Tickets

Weekend Eco-Tickets

1 Day Bus & Subway Combination Tickets
The Me~guru Pass provides free travel on the subway and all city buses.

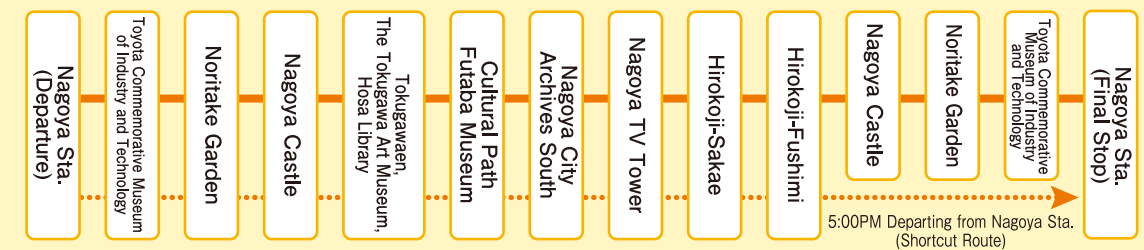
◎Usable on Saturdays, Sundays, Holidays and the 8th day of every month
Adults: ¥600 Children: ¥300
※Some facilities provide discounts for visitors with Weekend Eco-Tickets.

1 Day Tickets

◎Bus & Subway Combination Ticket (all lines)
Adults: ¥850 Children: ¥430
◎Subway (all lines)
Adults: ¥740 Children: ¥370
◎Bus (all lines)
Adults: ¥600 Children: ¥300
※Some facilities provide discounts for visitors with 1 Day Tickets.

Me~guru, the Nagoya Sightseeing Route Bus

◎Nagoya Sta. Bus Stop 8



Fares

- Me~guru One-Day Pass...Adults: ¥500 Children: ¥250
※Unlimited use for one day.
※Sold inside the Me~guru Bus. Please purchase upon boarding the bus.
※Tickets are valid only for Me~guru, the Nagoya Sightseeing Route Buses.
- Single Ride Adults: ¥200 Children: ¥100
※The weekend eco-tickets and 1 day bus & subway combination tickets issued by the Nagoya City Transportation Bureau can be used.
※1 Day Subway Tickets are not valid for boarding the Me~guru buses.

Operation Days

Tuesday to Sunday
※Not in service on Mondays (If Monday is a holiday, then the following day) and the New Year's holidays

Service Hours

[Weekends and Holidays]
Bus departs every 20-30 min.
[Weekdays]
Bus departs every 30-60 min.



[Contact Information] Nagoya City Transportation Bureau City Bus & Subway Telephone Service ☎052-522-0111(Business Hours: 8 AM to 7 PM)
※Information available only in Japanese

Major Railroad Systems

JR Central (JR Tokai): JR Tokai Telephone Service ☎050-3772-3910
Meitetsu: Meitetsu Customer Service Center ☎052-582-5151
Kintetsu: Kintetsu Travel Information Telephone Service ☎052-561-1604
※The details of the stations and rail lines of the companies listed above can be found in their respective maps.

Major Bus Systems

Meitetsu Bus: Meitetsu Customer Service Center ☎052-582-5151
Komaki Junkai Bus: Komaki City Hall Transportation and Environment Department Transportation Security Division ☎0568-76-1138
Gifu Bus Community: GifuBusCommunity Co.,Ltd ☎058-370-8833